

SEO Roadmap							Q1		
#	Main metric	Importance	Complexity	Task and its description	Responsible	Jan	Feb	Mar	
Objective 1									
1									
2									
3									
4									
Objective 2									
1									
2									
3									
4									
						Total days	Jan	Feb	Mar
						by month			
						by quarter			
						Planned days	Jan	Feb	Mar
						by month			
						by quarter			

Importance, Complexity

Low
Medium
High

SEO Roadmap							Q2		
#	Main metric	Importance	Complexity	Task and its description	Responsible	Apr	May	June	
Objective 1									
1									
2									
3									
4									
Objective 2									
1									
2									
3									
4									

Total days	Apr	May	June
by month			
by quarter			
Planned days	Apr	May	June
by month			
by quarter			

Importance, Complexity Low Medium High

SEO Roadmap							Q3		
#	Main metric	Importance	Complexity	Task and its description	Responsible	July	Aug	Sept	
Objective 1									
1									
2									
3									
4									
Objective 2									
1									
2									
3									
4									
						Total days	July	Aug	Sept
						by month			
						by quarter			
						Planned days	July	Aug	Sept
						by month			
						by quarter			

Importance, Complexity

Low
Medium
High

SEO Roadmap							Q4		
#	Main metric	Importance	Complexity	Task and its description	Responsible	Oct	Nov	Dec	
Objective 1									
1									
2									
3									
4									
Objective 2									
1									
2									
3									
4									
						Total days	Oct	Nov	Dec
						by month			
						by quarter			
						Planned days	Oct	Nov	Dec
						by month			
						by quarter			

Importance, Complexity

Low
Medium
High