

[Your agency]’s SEO Proposal

Read our [handbook on creating a compelling SEO proposal](#), outlining all the relevant details you should add to your offer.



Proposal Summary

After carefully assessing **Client business name's** needs, we're thrilled to present our SEO proposal tailored to **Your client's general goal**

By implementing this plan, we can help you:

- **Expected result #1**
- **Expected result #2**
- **Expected result #3**

By investing in our monthly retainer priced at \$X, we'll help your brand stand out in search results and become a top name in its field.

SEO Insights

During our initial research, we closely examined **Areas you researched**

We discovered that:

- **Problem #1 and why it's bad**
 - **Problem #2 and why it's bad**
 - **Problem #3 and why it's bad**
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[Your Agency] Profile

At **Your agency** we believe in **Your agency's values**. We prioritize

Your agency's approach. With over **The duration of your agency's experience** in SEO

industry, **Your agency** has successfully helped **Number** clients across **Industries** achieve **Results** .

Our team comprises highly skilled professionals with extensive experience in digital marketing and SEO. **Short personal introduction of your team** . We hold **Certifications and awards** that validate our expertise and commitment to staying at the forefront of industry best practices.

By choosing **Your agency** you gain a trusted partner dedicated to your success, equipped with the expertise and innovative solutions needed to unlock the full potential of your online presence.

Services and Investments

Your agency is pleased to present our comprehensive SEO services and investment plan, designed to propel your business forward.

We offer:

- **Service #1** with its importance for client, deliverables and timeframes
- **Service #2** with its importance for client, deliverables and timeframes
- **Service #3** with its importance for client, deliverables and timeframes

As for the cost, consider it as an investment in the growth and success of your business. We offer competitive pricing with **Your agency's pricing policy**

Goals and Timeframes

Our primary goal is to **he goal you and your client want to achieve, including quantitative and**

time indicators

Our timeline outlines **The project's overall timeframes and specific milestones** .

Our team will regularly review the goals and timeline with you. We'll provide updates and performance reports to track the campaign's progress.

Client Feedback

Here's what our clients have to say about our SEO agency:

- Feedback #1

- Feedback #2

- Feedback #3

Your Next Steps

To ensure a smooth kickstart to our cooperation, we've outlined the next steps you need to take. They will set the foundation for our partnership and lay the groundwork for our SEO campaign.

- Step #1

- Step #2

- Step #3

To initiate our collaboration, please **Specify what your client must do to start working with** **you** . Remember, the sooner we begin, the quicker we can drive tangible results for your business.

Terms of Agreement

This Agreement is made effective upon signing by and between **Your agency** and **Client's name/company** .

- 1. Services:** **Your agency** agrees to **Services you'll provide** .
- 2. Payment Terms:** The client agrees to pay **Agreed price for your services** within **Timeframe for payments or schedule** .
- 3. Responsibilities:** Both parties agree to fulfill their respective responsibilities as described in this proposal, with **Your agency executing certain SEO services** and **Client providing necessary access, information, timely payments, etc** .
- 4. Contract Duration:** This Agreement shall commence on **Start date** and continue until **End date** .
- 5. Termination:** Either party may terminate the Agreement by **Explain how the contract can be terminated** .
- 6. Dispute Resolution:** In the event of a dispute, parties agree to **Explain how you and your client will resolve disputes should they arise** .
- 7. Confidentiality:** **Your agency** commits to keeping all proprietary client information confidential and secure, using it only for the purpose of providing contracted services.

Please read the above terms carefully. By signing below, you agree to the terms of this Agreement.

Your Name/Position

Date

Client's Name/Position

Date