

How to Add SE Ranking's Certificate to your LinkedIn Profile

Just got a certificate from [SE Ranking Academy](#)? Here's a short guide to adding it to your [LinkedIn profile](#).

LinkedIn is a great social media platform to show off your skills and achievements. Adding your certificate to LinkedIn gives it even more value and helps showcase your expertise. Don't miss out on new job opportunities on LinkedIn by neglecting to update your "Licenses & certifications" section.

If you are trying to add certificates to your LinkedIn profile for the first time, you will notice that the section "Licenses and Certifications" isn't part of your profile yet.

Here's how to add that section:

1. Open your LinkedIn profile and click on the **Me** icon that's either at the top of your LinkedIn homepage or on your profile picture on the left-hand side. From here, go to **View Profile**.
2. Click **Add profile section** in the introduction section.

A row of three buttons. The first is a dark blue rounded rectangle with white text 'Open to'. The second is a light blue rounded rectangle with dark blue text 'Add profile section'. The third is a light gray rounded rectangle with dark gray text 'More'.

3. In the menu titled **Recommended**, choose the section **Add licenses & certifications**.

A screenshot of the LinkedIn 'Add to profile' menu. The menu is a list of options with a close button (X) on the right. The options are: 'Add to profile', 'Core', 'Recommended', 'Add featured', 'Add licenses & certifications', 'Add courses', 'Add recommendations', and 'Additional'. The 'Add licenses & certifications' option is highlighted with a blue border. Below 'Recommended' is a sub-menu with the text 'Completing these sections will increase your credibility and give you access to more opportunities'.

Add to profile	×
Core	∨
Recommended	∧
Completing these sections will increase your credibility and give you access to more opportunities	
Add featured	
Add licenses & certifications	
Add courses	
Add recommendations	
Additional	∨

4. Manually add your certificate information. A page requesting details about your certificate will appear. Add or select the:

- Name of the course
- Issuing organization (start typing SE Ranking, and it will appear in the dropdown menu; click on it)
- Month and year your certificate was issued
- Credential ID (optional)
- Credential URL (link to your certificate, which we sent to you by mail)

Add license or certification



Name*

Issuing organization*

Issue date

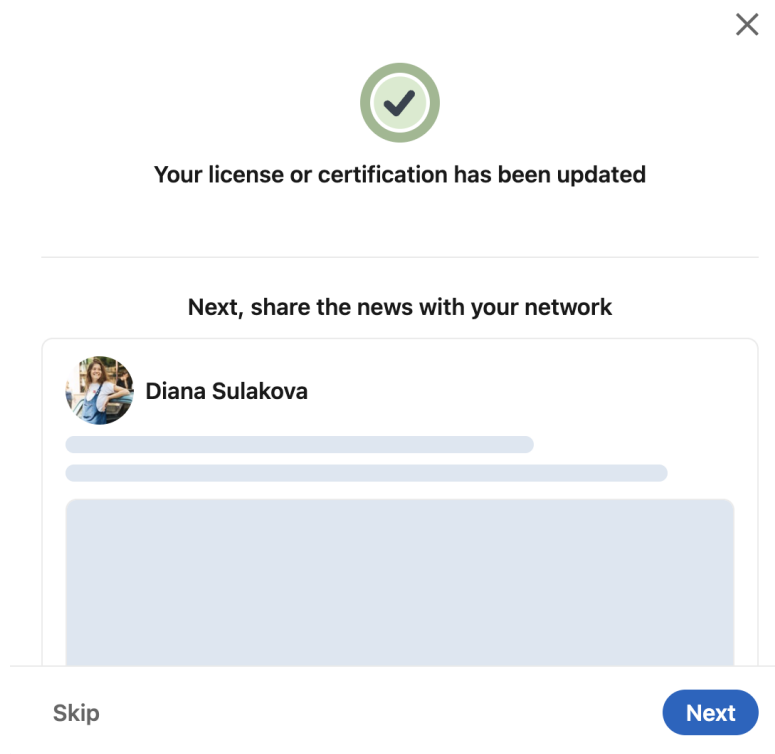
Expiration date

Credential ID

Credential URL

Save

5. Click **Save** and share the news with your network.



6. That's all there is to it! Your certificate will now appear on your profile under Licenses & certifications.

← Licenses & certifications



Content SEO course

SE Ranking

Issued Feb 2023

Credential ID 7e93e933-b6b1-48a2-ae05-891700dd53e6

Show credential



SEO Basics Course

SE Ranking

Issued Sep 2022

Credential ID e93e933-b6b1-48a2-ae05-891700dd53e6

Show credential

