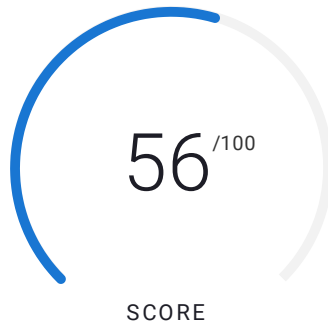




## Website Audit

intellectsoft.net

- ✘ **438**  
Important fixes
- ⚠ **5609**  
Semi-important fixes
- ✔ **1000**  
Crawled pages
- 📄 **24116**  
Passed checks



## Domain overview

## Domain characteristics

IP address	34.248.8.32
Server location	Ireland
Expiration date	N/A
Web archive age	2008-06-30

## SEO metrics

Yandex X	40
Moz DA	51
Alexa rank	72927
Backlinks	37238

## Index status

Google	1170
Bing	11500
Yahoo	11500
Yandex	761

## Health check

✘ 0 Important fixes⚠ 43 Semi-important fixes

Wondering how well your website is performing? Here you can check your website against the major SEO parameters and see whether your site has the proper WWW redirect, SEO and user-friendly URLs with trailing slashes, functional robots.txt file, XML sitemap, duplicate content, etc. Take advantage of the website health check to eliminate all possible errors, and follow our recommendations on how to increase your search engine visibility.

✔ WWW redirect

This option checks whether your website runs with www or without www in order to avoid the usage of duplicate content.

✔ URL rewrite

Make sure to rewrite your URLs that will help users and search engines see clear and clean URLs. Your website's URLs shouldn't contain vague elements that will make them difficult to read. All URLs should be clean and clear for users. With SEO Friendly URL it is easy to rank your website in search engines and share different articles with clear URLs in social media. Don't use underscores in your URLs.

✔ Trailing slashes

If you use the trailing slashes at the end of the URL it makes it pretty and clear, while the URL without slash will look quite weird.

✔ Redirects HTTP traffic to HTTPS

HTTPS is a guarantee of user data protection (including payment details), as well as a good ranking signal for search engines. In 2016, Google officially [announced](#) that since January 2017 a secure communication will become the official algorithm. So, sites on HTTP will gradually lose their positions.

✔ Robots.txt

Robots.txt file helps to restrict access for the selected search engine robots and prevent them from indexing specific pages or the whole of the website. Robots.txt file contains the link to the XML sitemap file that helps search engine crawlers to discover and index the maximum number of the website's pages.

**✓ XML sitemap**

You should specify the change frequency for each URL, time when you have made the last changes and the importance of the URLs. You will help search engines to crawl the site easily and intelligently.

**✓ No flash**

Optimizing your content for search engines, we recommend you to avoid Flash as much as possible. It is better to use Flash for specific enhancements as search engines can't index properly Flash content.

**⚠ No frame**

Try not to use frames on your website as search engines can't index or crawl your website content via them.

Avoid the use of frames on your web pages as much as possible and use the [NoFrames tag](#) on website.

**✓ Common homepage variations**

Make sure that your website content doesn't have multiple URLs as Google will consider it as duplicate content.

**Pages analysis****✖ 322** Important fixes**⚠ 32** Semi-important fixes

Here you can get all information about your website for the last months. It shows possible errors Google robots can meet while crawling your website. You will get all stats about the pages with too long URL, blocked robots.txt, too big size, Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect and etc.

**✓ 422 Pages with 2xx response****✓ 32 Pages with 3xx response****✓ 0 Pages with 4xx response****✓ 0 Pages with 5xx response****✓ 0 Pages with too big size****⚠ 32 Pages with too long URL**

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>  
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a-...>  
<https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in-...>  
<https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap-...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov-...>  
<https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most-...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi-...>  
<https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockcha-...>  
<https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-ii-middleware-a-...>  
<https://www.intellectsoft.net/blog/user-centered-app-design-user-involvement-through-th-...>  
<https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockc-...>  
<https://www.intellectsoft.net/blog/intellectsoft-called-top-app-and-software-developmen-...>  
<https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-...>  
<https://www.intellectsoft.net/blog/babb-and-intellectsoft-to-develop-blockchain-platfor-...>  
<https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-me-...>  
<https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-franci-...>  
<https://www.intellectsoft.net/blog/august-2013-the-future-of-ios-and-android-common-myt-...>  
<https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-i-operating-sys-...>



<https://www.intellectsoft.net/blog/smartwatch-user-interaction-how-users-interact-with-...>  
<https://www.intellectsoft.net/blog/gadgets-that-make-you-feel-better-health-wearables-i...>  
<https://www.intellectsoft.net/blog/motion-sickness-in-virtual-reality-how-big-is-the-pr...>  
<https://www.intellectsoft.net/blog/natural-language-processing-why-the-machines-still-s...>  
<https://www.intellectsoft.net/blog/how-we-migrated-to-parse-server-adventures-with-hero...>  
<https://www.intellectsoft.net/blog/how-to-conduct-quick-usability-tests-for-ios-and-and...>  
<https://www.intellectsoft.net/blog/6-anti-tips-for-mobile-ui-designer-or-how-to-make-a-...>  
<https://www.intellectsoft.net/blog/great-gif-examples-of-material-design-in-mobile-apps...>  
<https://www.intellectsoft.net/blog/introducing-real-pixels-dropbox-image-viewer-for-des...>  
<https://www.intellectsoft.net/blog/enterprise-application-development-biggest-flops-and...>  
<https://www.intellectsoft.net/blog/sf-mobile-entrepreneurs-meetup-tips-for-avoiding-mob...>  
<https://www.intellectsoft.net/blog/10-reasons-you-should-consider-san-francisco-bay-are...>  
<https://www.intellectsoft.net/blog/understanding-the-links-between-social-networks-and-...>

- ✔ 0 Pages blocked by robots.txt
- ✔ 0 Pages blocked by meta noindex
- ✔ 0 Pages blocked by meta nofollow
- ✔ 0 Pages with meta refresh redirect
- ✔ 453 Pages with rel="canonical"
- ✔ 2 Pages without rel="canonical"
- ✔ 4 Pages with the same canonical URL rel="canonical"
- ✔ 0 Pages with duplicate rel="canonical" tag
- ✔ 421 Pages with rel="alternate"
- ✔ 120 Pages with the hreflang attribute
- ✔ 303 Pages with no hreflang attribute
- ✔ 0 Pages with errors in the hreflang attribute

- ✘ 322 Pages with mixed content

<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/news/>  
<https://www.intellectsoft.net/insights>  
<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/blockchain/>  
<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/>  
<https://www.intellectsoft.net/blog/ux-ui/>  
<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>  
<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/clients/>  
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>  
<https://www.intellectsoft.net/blog/top-10-digital-transformation-trends-2020/>  
<https://www.intellectsoft.net/blog/tech-trends/>



<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthrough...>  
<https://www.intellectsoft.net/blog/software-development/>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation-strategy/>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation/>  
<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>  
<https://www.intellectsoft.net/blog/redis-vs-mongodb/>  
<https://www.intellectsoft.net/blog/25-steps-to-launch-an-app/>  
<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>  
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>  
<https://www.intellectsoft.net/blog/page/2/>  
<https://www.intellectsoft.net/blog/page/3/>  
<https://www.intellectsoft.net/blog/page/4/>  
<https://www.intellectsoft.net/blog/page/52/>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a-...>  
<https://www.intellectsoft.net/blog/intellectsoft-moves-closer-to-inc-500-club/>  
<https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in-...>  
<https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap-...>  
<https://www.intellectsoft.net/blog/best-news-apps-the-rise-of-mobile-media/>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-webinar/>  
<https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov-...>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm-...>  
<https://www.intellectsoft.net/blog/intellectsoft-announces-partnership-with-ai-company-...>  
<https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most-...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi-...>  
<https://www.intellectsoft.net/blog/news/page/2/>  
<https://www.intellectsoft.net/blog/news/page/3/>  
<https://www.intellectsoft.net/blog/news/page/4/>  
<https://www.intellectsoft.net/blog/news/page/7/>  
<https://www.intellectsoft.net/insights/ebooks>  
<https://www.intellectsoft.net/insights/videos>  
<https://www.intellectsoft.net/insights/webinars>  
<https://www.intellectsoft.net/insights>  
<https://www.intellectsoft.net/insights>  
<https://www.intellectsoft.net/blog/blockchain-in-casino-industry/>

## Meta analysis

4 Important fixes

103 Semi-important fixes

Make sure your titles and meta description have unique content and contain 10-70 characters for titles and 50-320 characters for meta description. All your titles and meta description should contain your important keywords. Your meta descriptions will influence your search results. Check your titles and meta descriptions with Google Search Console for warning messages about duplicate content.

### 4 Pages with duplicate title

[Intellectsoft's Clients | Cases from Across Industries](https://www.intellectsoft.net/blog/clients/)  
<https://www.intellectsoft.net/blog/clients/>  
<https://www.intellectsoft.net/blog/community/>  
[Software Development Technologies](https://www.intellectsoft.net/technologies)  
<https://www.intellectsoft.net/technologies>  
<https://www.intellectsoft.net/blog/software-development/>

### 0 Pages with missing or empty Title

### 16 Pages with Title too long > 70

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t-...>  
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>



<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>  
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm...>  
<https://www.intellectsoft.net/l/24/webinar-digital-transformation-in-hospitality>  
<https://www.intellectsoft.net/l/27/digital-transformation-hospitality-tech-guide>  
<https://www.intellectsoft.net/blog/ai-enterprise-software-companies-benefit-technology/>  
<https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconst...>  
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>  
<https://www.intellectsoft.net/blog/software-and-tech-workshops/>  
<https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>  
<https://www.intellectsoft.net/blog/intellectsoft-at-dreamforce-2015/>  
<https://www.intellectsoft.net/blog/2015-apple-design-award-winners/>  
<https://www.intellectsoft.net/blog/mobile-fan-experience-world-class-sports-teams/>

✔ 0 Pages with Title too short < 10

⚠ 9 Pages with missing or empty Description

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>  
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>  
<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>  
<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>  
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>  
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>  
<https://www.intellectsoft.net/blog/iphone-ipad-printable-sketching-templates/>  
<https://www.intellectsoft.net/blog/imax-android-app/>

⚠ 66 Pages with duplicate Description

Closely follow mobile development trends and news in the Intellectsoft Blog section dedicated to the ever-interesting subject.

<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/mobile-development/page/2/>  
<https://www.intellectsoft.net/blog/mobile-development/page/3/>  
<https://www.intellectsoft.net/blog/mobile-development/page/4/>  
<https://www.intellectsoft.net/blog/mobile-development/page/13/>

Discover the latest IoT trends and news in the Intellectsoft Blog section dedicated to connected smart devices, Industrial IoT, and embedded software.

<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>

Explore the articles about how software development and the latest technology can help your business grow further.

<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/business/page/2/>  
<https://www.intellectsoft.net/blog/business/page/3/>  
<https://www.intellectsoft.net/blog/business/page/4/>  
<https://www.intellectsoft.net/blog/business/page/11/>  
<https://www.intellectsoft.net/blog/business/page/5/>  
<https://www.intellectsoft.net/blog/business/page/6/>  
<https://www.intellectsoft.net/blog/business/page/7/>  
<https://www.intellectsoft.net/blog/business/page/10/>  
<https://www.intellectsoft.net/blog/business/page/8/>  
 ...

Explore the latest augmented reality trends in the Intellectsoft Blog section focused on AR technology.

<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/augmented-reality/page/2/>

Intellectsoft blog offers you continuous and in-depth coverage on the latest information technology trends across industries. Learn more.

<https://www.intellectsoft.net/blog/tech-trends/>  
<https://www.intellectsoft.net/blog/tech-trends/page/2/>  
<https://www.intellectsoft.net/blog/tech-trends/page/3/>



<https://www.intellectsoft.net/blog/tech-trends/page/4/>

<https://www.intellectsoft.net/blog/tech-trends/page/9/>

<https://www.intellectsoft.net/blog/tech-trends/page/5/>

<https://www.intellectsoft.net/blog/tech-trends/page/6/>

<https://www.intellectsoft.net/blog/tech-trends/page/7/>

<https://www.intellectsoft.net/blog/tech-trends/page/8/>

Intellectsoft Blog will guide you through the latest Artificial Intelligence trends, as well as AI news. Learn more.

<https://www.intellectsoft.net/blog/artificial-intelligence/>

<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>

Intellectsoft's Blog covers interesting UI/UX news and trends, as well as touches on Customer Experience Design (CX). Learn more.

<https://www.intellectsoft.net/blog/ux-ui/>

<https://www.intellectsoft.net/blog/ux-ui/page/2/>

Keep up with the latest IT industry trends in Intellectsoft's Information Technology blog.

<https://www.intellectsoft.net/blog/>

<https://www.intellectsoft.net/blog/page/2/>

<https://www.intellectsoft.net/blog/page/3/>

<https://www.intellectsoft.net/blog/page/4/>

<https://www.intellectsoft.net/blog/page/52/>

<https://www.intellectsoft.net/blog/page/5/>

<https://www.intellectsoft.net/blog/page/6/>

<https://www.intellectsoft.net/blog/page/7/>

<https://www.intellectsoft.net/blog/page/51/>

<https://www.intellectsoft.net/blog/page/49/>

...

Learn about Intellectsoft's achievements, acquisitions, new partnerships, and other corporate news.

<https://www.intellectsoft.net/blog/news/>

<https://www.intellectsoft.net/blog/news/page/2/>

<https://www.intellectsoft.net/blog/news/page/3/>

<https://www.intellectsoft.net/blog/news/page/4/>

<https://www.intellectsoft.net/blog/news/page/7/>

<https://www.intellectsoft.net/blog/news/page/5/>

<https://www.intellectsoft.net/blog/news/page/6/>

Ongoing coverage of blockchain news, trends, and technological developments by the experts of Intellectsoft Blockchain Lab.

<https://www.intellectsoft.net/blog/blockchain/>

<https://www.intellectsoft.net/blog/blockchain/page/2/>

See what Intellectsoft created for Fortune 500 clients, SMBs, and well-funded startups in over 10 years.

<https://www.intellectsoft.net/blog/clients/>

<https://www.intellectsoft.net/blog/community/>

<https://www.intellectsoft.net/blog/community/page/2/>

<https://www.intellectsoft.net/blog/community/page/3/>

<https://www.intellectsoft.net/blog/community/page/4/>

<https://www.intellectsoft.net/blog/community/page/6/>

Stay informed on software development trends, news, and more in the wide-ranging Intellectsoft Blog section on software development.

<https://www.intellectsoft.net/blog/software-development/>

<https://www.intellectsoft.net/blog/software-development/page/2/>

<https://www.intellectsoft.net/blog/software-development/page/3/>

<https://www.intellectsoft.net/blog/software-development/page/4/>

<https://www.intellectsoft.net/blog/software-development/page/11/>

<https://www.intellectsoft.net/blog/software-development/page/5/>

#### ⚠ 12 Pages with Description too short < 50

<https://www.intellectsoft.net/sitemap>

<https://www.intellectsoft.net/terms-of-use>

<https://www.intellectsoft.net/cases/blockchain>

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>

<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>

<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>

<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>

<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>



<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>  
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>  
<https://www.intellectsoft.net/blog/iphone-ipad-printable-sketching-templates/>  
<https://www.intellectsoft.net/blog/imax-android-app/>

✔ 0 Pages with Description too long

## Content analysis

✖ 65 Important fixes

⚠ 497 Semi-important fixes

Keep in mind that unique content plays a vital role in search engine results. Your website structure should include HTML headings (h1-h6). Try to use important keywords in your headings. The tag H1 must have the most important keywords. Don't use [duplicate content](#) for your heading tags. The best variant is just to use h1-h3. Write only unique content, no duplicate and rewritten content. Keep your content with 400 words and more. Too long articles are not good either. It is better to keep a happy medium. Try to minimize the number of spelling and grammar mistakes.

✔ 0 Pages with duplicate content

✔ 0 Pages with a low word count < 250

✔ 0 Pages with empty H1 tag

✔ 0 Pages with no H1 tag

⚠ 108 Pages with H1 too long

<https://www.intellectsoft.net/services/enterprise-development>  
<https://www.intellectsoft.net/services/mobile-app-development-services>  
<https://www.intellectsoft.net/services/ui-ux-design-services>  
<https://www.intellectsoft.net/services/dedicated-development-team>  
<https://www.intellectsoft.net/platforms/hospitality>  
<https://www.intellectsoft.net/platforms/ecommerce-retail>  
<https://www.intellectsoft.net/platforms/music>  
<https://www.intellectsoft.net/solutions/ai>  
<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>  
<https://www.intellectsoft.net/blog/top-10-digital-transformation-trends-2020/>  
<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation-strategy/>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation/>  
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>  
<https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in...>  
<https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov...>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm...>  
<https://www.intellectsoft.net/blog/intellectsoft-announces-partnership-with-ai-company-...>  
<https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi...>  
<https://www.intellectsoft.net/l/24/webinar-digital-transformation-in-hospitality>  
<https://www.intellectsoft.net/l/27/digital-transformation-hospitality-tech-guide>  
<https://www.intellectsoft.net/blog/blockchain-trends-2018-in-depth-analysis/>  
<https://www.intellectsoft.net/blog/enterprise-blockchain-tokenization-webinar-review/>  
<https://www.intellectsoft.net/blog/top-blockchain-development-companies/>  
<https://www.intellectsoft.net/blog/blockchain-government-regulation/>  
<https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>  
<https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockcha...>



<https://www.intellectsoft.net/blog/how-adero-created-a-stellar-product/>  
<https://www.intellectsoft.net/blog/internet-of-things-software-development-3-in-depth-c...>  
<https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-ii-middleware-a...>  
<https://www.intellectsoft.net/blog/how-ar-apps-changed-the-world/>  
<https://www.intellectsoft.net/blog/intellectsoft-on-uxpa-2018-puerto-rico/>  
<https://www.intellectsoft.net/blog/intellectsoft-launches-augmented-reality-lab/>  
<https://www.intellectsoft.net/blog/past-future-vr-ar/>  
<https://www.intellectsoft.net/blog/facial-recognition-in-retail-and-hospitality/>  
<https://www.intellectsoft.net/blog/artificial-intelligence-and-machine-learning-concise...>  
<https://www.intellectsoft.net/blog/google-io-2017-designers-point-of-view/>  
<https://www.intellectsoft.net/blog/apple-tv-understanding-the-design-principles-with-in...>  
<https://www.intellectsoft.net/blog/user-centered-app-design-user-involvement-through-th...>  
<https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconst...>  
<https://www.intellectsoft.net/blog/how-to-find-programmers-for-your-startup-company/>  
<https://www.intellectsoft.net/blog/what-is-solutions-architect/>  
<https://www.intellectsoft.net/blog/software-development-project-management-issues-and-s...>  
<https://www.intellectsoft.net/blog/intellectsoft-global-software-development-leader-by-...>  
<https://www.intellectsoft.net/blog/holmenkollen-ski-festival-app/>  
<https://www.intellectsoft.net/blog/ar-solutions-for-construction/>  
<https://www.intellectsoft.net/blog/agile-metrics/>

✘ 65 Pages with duplicate H1 tag

**Artificial Intelligence**  
<https://www.intellectsoft.net/blog/artificial-intelligence/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>

**Augmented Reality**  
<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/augmented-reality/page/2/>

**Blockchain**  
<https://www.intellectsoft.net/blog/blockchain/>  
<https://www.intellectsoft.net/blog/blockchain/page/2/>

**Business**  
<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/business/page/2/>  
<https://www.intellectsoft.net/blog/business/page/3/>  
<https://www.intellectsoft.net/blog/business/page/4/>  
<https://www.intellectsoft.net/blog/business/page/11/>  
<https://www.intellectsoft.net/blog/business/page/5/>  
<https://www.intellectsoft.net/blog/business/page/6/>  
<https://www.intellectsoft.net/blog/business/page/7/>  
<https://www.intellectsoft.net/blog/business/page/10/>  
<https://www.intellectsoft.net/blog/business/page/8/>

...

**Community**  
<https://www.intellectsoft.net/blog/community/>  
<https://www.intellectsoft.net/blog/community/page/2/>  
<https://www.intellectsoft.net/blog/community/page/3/>  
<https://www.intellectsoft.net/blog/community/page/4/>  
<https://www.intellectsoft.net/blog/community/page/6/>

**Development**  
<https://www.intellectsoft.net/blog/software-development/>  
<https://www.intellectsoft.net/blog/software-development/page/2/>  
<https://www.intellectsoft.net/blog/software-development/page/3/>  
<https://www.intellectsoft.net/blog/software-development/page/4/>  
<https://www.intellectsoft.net/blog/software-development/page/11/>  
<https://www.intellectsoft.net/blog/software-development/page/5/>

**Intellectsoft Blog**  
<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/page/2/>  
<https://www.intellectsoft.net/blog/page/3/>  
<https://www.intellectsoft.net/blog/page/4/>





<https://www.intellectsoft.net/blog/page/52/>  
<https://www.intellectsoft.net/blog/page/5/>  
<https://www.intellectsoft.net/blog/page/6/>  
<https://www.intellectsoft.net/blog/page/7/>  
<https://www.intellectsoft.net/blog/page/51/>  
<https://www.intellectsoft.net/blog/page/49/>

...

#### Internet of Things

<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>

#### Mobile

<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/mobile-development/page/2/>  
<https://www.intellectsoft.net/blog/mobile-development/page/3/>  
<https://www.intellectsoft.net/blog/mobile-development/page/4/>  
<https://www.intellectsoft.net/blog/mobile-development/page/13/>

#### News

<https://www.intellectsoft.net/blog/news/>  
<https://www.intellectsoft.net/blog/news/page/2/>  
<https://www.intellectsoft.net/blog/news/page/3/>  
<https://www.intellectsoft.net/blog/news/page/4/>  
<https://www.intellectsoft.net/blog/news/page/7/>  
<https://www.intellectsoft.net/blog/news/page/5/>  
<https://www.intellectsoft.net/blog/news/page/6/>

#### Tech Trends

<https://www.intellectsoft.net/blog/tech-trends/>  
<https://www.intellectsoft.net/blog/tech-trends/page/2/>  
<https://www.intellectsoft.net/blog/tech-trends/page/3/>  
<https://www.intellectsoft.net/blog/tech-trends/page/4/>  
<https://www.intellectsoft.net/blog/tech-trends/page/9/>  
<https://www.intellectsoft.net/blog/tech-trends/page/5/>  
<https://www.intellectsoft.net/blog/tech-trends/page/6/>  
<https://www.intellectsoft.net/blog/tech-trends/page/7/>  
<https://www.intellectsoft.net/blog/tech-trends/page/8/>

#### UX & UI Design

<https://www.intellectsoft.net/blog/ux-ui/>  
<https://www.intellectsoft.net/blog/ux-ui/page/2/>

#### ⚠ 80 Pages with empty H2 tag

<https://www.intellectsoft.net/solutions/fintech>  
<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/news/>  
<https://www.intellectsoft.net/technologies/cloud-computing-solutions>  
<https://www.intellectsoft.net/services/web-development-services>  
<https://www.intellectsoft.net/services/custom-software-development>  
<https://www.intellectsoft.net/solutions/internet-of-things>  
<https://www.intellectsoft.net/solutions/augmented-reality>  
<https://www.intellectsoft.net/solutions/ai>  
<https://www.intellectsoft.net/solutions/azure>  
<https://www.intellectsoft.net/blog/blockchain/>  
<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/>  
<https://www.intellectsoft.net/blog/ux-ui/>  
<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/tech-trends/>  
<https://www.intellectsoft.net/blog/software-development/>  
<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/page/2/>



<https://www.intellectsoft.net/blog/page/3/>  
<https://www.intellectsoft.net/blog/page/4/>  
<https://www.intellectsoft.net/blog/page/52/>  
<https://www.intellectsoft.net/blog/news/page/2/>  
<https://www.intellectsoft.net/blog/news/page/3/>  
<https://www.intellectsoft.net/blog/news/page/4/>  
<https://www.intellectsoft.net/blog/news/page/7/>  
<https://www.intellectsoft.net/blog/top-blockchain-development-companies/>  
<https://www.intellectsoft.net/blog/community/>  
<https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>  
<https://www.intellectsoft.net/blog/blockchain/page/2/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>  
<https://www.intellectsoft.net/blog/magic-leap-glasses-review-enterprise-usage/>  
<https://www.intellectsoft.net/blog/managers-guide-to-augmented-reality-for-organizations/>  
<https://www.intellectsoft.net/blog/augmented-reality/page/2/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>  
<https://www.intellectsoft.net/blog/mobile-application-uiux-prototyping-process/>  
<https://www.intellectsoft.net/blog/ux-ui/page/2/>  
<https://www.intellectsoft.net/blog/business/page/2/>  
<https://www.intellectsoft.net/blog/business/page/3/>  
<https://www.intellectsoft.net/blog/business/page/4/>  
<https://www.intellectsoft.net/blog/business/page/11/>  
<https://www.intellectsoft.net/blog/tech-trends/page/2/>  
<https://www.intellectsoft.net/blog/tech-trends/page/3/>  
<https://www.intellectsoft.net/blog/tech-trends/page/4/>  
<https://www.intellectsoft.net/blog/tech-trends/page/9/>  
<https://www.intellectsoft.net/blog/software-development/page/2/>  
<https://www.intellectsoft.net/blog/software-development/page/3/>  
<https://www.intellectsoft.net/blog/software-development/page/4/>

**⚠ 27 Pages with no H2 tag**

<https://www.intellectsoft.net/privacy-policy>  
<https://www.intellectsoft.net/team>  
<https://www.intellectsoft.net/cases/guinness>  
<https://www.intellectsoft.net/terms-of-use>  
<https://www.intellectsoft.net/cases/retail-chain-software>  
<https://www.intellectsoft.net/cases/smartcart>  
<https://www.intellectsoft.net/cases/finis>  
<https://www.intellectsoft.net/cases/meople>  
<https://www.intellectsoft.net/cases/child-safety-apps>  
<https://www.intellectsoft.net/cases/consero-llc>  
<https://www.intellectsoft.net/cases/banking-web-portal>  
<https://www.intellectsoft.net/cases/mobile-software-as>  
<https://www.intellectsoft.net/cases/clayton-homes>  
<https://www.intellectsoft.net/cases/generational-equity>  
<https://www.intellectsoft.net/cases/alumties>  
<https://www.intellectsoft.net/cases/dropix>  
<https://www.intellectsoft.net/cases/building-inspection-solutions>  
<https://www.intellectsoft.net/cases/patient-web-portal>  
<https://www.intellectsoft.net/cases/sumitomo-app>  
<https://www.intellectsoft.net/cases/brauer>  
<https://www.intellectsoft.net/cases/retail-software>  
<https://www.intellectsoft.net/cases/smart-knee-pads>  
<https://www.intellectsoft.net/cases/automotive-management-software>  
<https://www.intellectsoft.net/l/27/digital-transformation-hospitality-tech-guide>  
<https://www.intellectsoft.net/cases/betterbatt>  
<https://www.intellectsoft.net/cases/golfclub-website>  
<https://www.intellectsoft.net/cases/online-retailer>

**⚠ 282 Pages with H2 too long**

<https://www.intellectsoft.net/services/enterprise-development>  
<https://www.intellectsoft.net/services/mobile-app-development-services>  
<https://www.intellectsoft.net/services/ios-app-development-services>  
<https://www.intellectsoft.net/services/android-app-development-services>  
<https://www.intellectsoft.net/services/it-consulting-services>  
<https://www.intellectsoft.net/services/dev-ops>  
<https://www.intellectsoft.net/services/qa-and-software-testing-services>  
<https://www.intellectsoft.net/services/dedicated-development-team>  
<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/news/>  
<https://www.intellectsoft.net/insights>  
<https://www.intellectsoft.net/technologies/cloud-computing-solutions>  
<https://www.intellectsoft.net/services/web-development-services>  
<https://www.intellectsoft.net/services/custom-software-development>  
<https://www.intellectsoft.net/solutions/azure>  
<https://www.intellectsoft.net/blog/blockchain/>  
<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/>  
<https://www.intellectsoft.net/blog/ux-ui/>  
<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>  
<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/clients/>  
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>  
<https://www.intellectsoft.net/blog/top-10-digital-transformation-trends-2020/>  
<https://www.intellectsoft.net/blog/tech-trends/>  
<https://www.intellectsoft.net/blog/software-development/>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation-strategy/>  
<https://www.intellectsoft.net/blog/what-is-digital-transformation/>  
<https://www.intellectsoft.net/blog/redis-vs-mongodb/>  
<https://www.intellectsoft.net/blog/25-steps-to-launch-an-app/>  
<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>  
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>  
<https://www.intellectsoft.net/blog/page/2/>  
<https://www.intellectsoft.net/blog/page/3/>  
<https://www.intellectsoft.net/blog/page/4/>  
<https://www.intellectsoft.net/blog/page/52/>  
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutchs-ratings-at-once-top-a-...>  
<https://www.intellectsoft.net/blog/intellectsoft-moves-closer-to-inc-500-club/>  
<https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in-...>  
<https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap-...>  
<https://www.intellectsoft.net/blog/best-news-apps-the-rise-of-mobile-media/>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-webinar/>  
<https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov-...>  
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm-...>  
<https://www.intellectsoft.net/blog/intellectsoft-announces-partnership-with-ai-company-...>  
<https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most-...>  
<https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi-...>  
<https://www.intellectsoft.net/blog/news/page/2/>





<https://www.intellectsoft.net/>  
<https://www.intellectsoft.net/>  
<https://www.intellectsoft.net/>  
<https://www.intellectsoft.net/>  
<https://www.intellectsoft.net/>

**2811 External links with missing anchor**

<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>  
<https://www.linkedin.com/company/intellectsoft>  
<https://www.facebook.com/Intellectsoft/>  
<http://twitter.com/Intellectsoft>  
<http://flickr.com/photos/intellectsoft/>  
<https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>

**258 Internal links use rel="nofollow"**



✓ 1842 External links use rel="nofollow"

✓ 0 Pages with no inbound internal links

✓ 8890 External links use rel="dofollow"

⚠ 6 External links with 4xx status

[https://support.apple.com/kb/PH21411?locale=en\\_US&viewlocale=en\\_US](https://support.apple.com/kb/PH21411?locale=en_US&viewlocale=en_US)  
<https://www.intellectsoft.net/privacy-policy>  
[https://www.intellectsoft.net/privacy-policy?\\_ga=2.223667163.1984357284.1555266390-2133...](https://www.intellectsoft.net/privacy-policy?_ga=2.223667163.1984357284.1555266390-2133...)  
<https://host.madison.com/wsj/business/tom-still-the-internet-of-things-revolution-is-ju...>  
<https://www.intellectsoft.net/blog/what-is-the-internet-of-things-and-how-to-thrive-in-it/>  
<https://dev.botframework.com/>  
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>  
<https://flowxo.com/>  
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>  
<https://www.getdrip.com/forms/87318719/submissions/new>  
<https://www.intellectsoft.net/blog/smart-applications-with-machine-learning-the-definit...>  
<https://www.getdrip.com/forms/32720524/submissions/new>  
<https://www.intellectsoft.net/blog/apple-tv-understanding-the-design-principles-with-in...>

⚠ 1 External link with 5xx status

[https://support.apple.com/kb/PH21411?locale=en\\_US&viewlocale=en\\_US](https://support.apple.com/kb/PH21411?locale=en_US&viewlocale=en_US)  
<https://www.intellectsoft.net/privacy-policy>  
[https://www.intellectsoft.net/privacy-policy?\\_ga=2.223667163.1984357284.1555266390-2133...](https://www.intellectsoft.net/privacy-policy?_ga=2.223667163.1984357284.1555266390-2133...)  
<https://host.madison.com/wsj/business/tom-still-the-internet-of-things-revolution-is-ju...>  
<https://www.intellectsoft.net/blog/what-is-the-internet-of-things-and-how-to-thrive-in-it/>  
<https://dev.botframework.com/>  
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>  
<https://flowxo.com/>  
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>  
<https://www.getdrip.com/forms/87318719/submissions/new>  
<https://www.intellectsoft.net/blog/smart-applications-with-machine-learning-the-definit...>  
<https://www.getdrip.com/forms/32720524/submissions/new>  
<https://www.intellectsoft.net/blog/apple-tv-understanding-the-design-principles-with-in...>

✓ 10732 External links

✓ 587 Links in the XML site map

## Images analysis

✖ 40 Important fixes

⚠ 838 Semi-important fixes

Keep your Alt text and Image titles unique per each image. Use no more than 7 words for Alt text. Avoid keyword stuffing. Make your images informative and detailed with important keywords. Get good-quality images with a specified width and height for each one.

⚠ 838 Images with missing ALT text

<https://www.intellectsoft.net/>  
<https://www.intellectsoft.net/platforms/ar-construction>  
<https://www.intellectsoft.net/cases>  
<https://www.intellectsoft.net/blog/>  
<https://www.intellectsoft.net/blog/news/>  
<https://www.intellectsoft.net/insights>  
<https://www.intellectsoft.net/services/web-development-services>  
<https://www.intellectsoft.net/solutions/azure>  
<https://www.intellectsoft.net/blog/blockchain/>



<https://www.intellectsoft.net/blog/internet-of-things/>  
<https://www.intellectsoft.net/blog/augmented-reality/>  
<https://www.intellectsoft.net/blog/artificial-intelligence/>  
<https://www.intellectsoft.net/blog/ux-ui/>  
<https://www.intellectsoft.net/blog/business/>  
<https://www.intellectsoft.net/blog/clients/>  
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>  
<https://www.intellectsoft.net/blog/tech-trends/>  
<https://www.intellectsoft.net/blog/software-development/>  
<https://www.intellectsoft.net/blog/mobile-development/>  
<https://www.intellectsoft.net/blog/page/2/>  
<https://www.intellectsoft.net/blog/page/3/>  
<https://www.intellectsoft.net/blog/page/4/>  
<https://www.intellectsoft.net/blog/page/52/>  
<https://www.intellectsoft.net/blog/best-news-apps-the-rise-of-mobile-media/>  
<https://www.intellectsoft.net/blog/news/page/2/>  
<https://www.intellectsoft.net/blog/news/page/3/>  
<https://www.intellectsoft.net/blog/news/page/4/>  
<https://www.intellectsoft.net/blog/news/page/7/>  
[https://www.intellectsoft.net/blog/insights\\_cat/ebooks/](https://www.intellectsoft.net/blog/insights_cat/ebooks/)  
[https://www.intellectsoft.net/blog/insights\\_cat/videos/](https://www.intellectsoft.net/blog/insights_cat/videos/)  
[https://www.intellectsoft.net/blog/insights\\_cat/webinars/](https://www.intellectsoft.net/blog/insights_cat/webinars/)  
<https://www.intellectsoft.net/docs/blockchain-webinar>  
<https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>  
<https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>  
<https://www.intellectsoft.net/blog/spark-vs-hadoop/>  
<https://www.intellectsoft.net/blog/internet-of-things-software-development-3-in-depth-c...>  
<https://www.intellectsoft.net/blog/big-brands-implement-iot-solutions/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>  
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>  
<https://www.intellectsoft.net/blog/bim-open-standards-for-aec-digitization-projects/>  
<https://www.intellectsoft.net/blog/how-ar-apps-changed-the-world/>  
<https://www.intellectsoft.net/blog/magic-leap-glasses-review-enterprise-usage/>  
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<https://www.intellectsoft.net/blog/augmented-reality/page/2/>  
<https://www.intellectsoft.net/blog/big-data-tools-processes-and-frameworks-in-depth-guide/>  
<https://www.intellectsoft.net/blog/ai-understanding-deep-learning/>  
<https://www.intellectsoft.net/blog/artificial-intelligence-and-machine-learning-concise...>  
<https://www.intellectsoft.net/blog/smart-applications-with-machine-learning-the-definit...>  
<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>  
<https://www.intellectsoft.net/blog/customer-experience-services-360-degree-guide/>

✘ 40 Images with 4xx status

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✔ 0 Images with 5xx status

## Page load optimization

For desktops

✖ 3 Important fixes

⚠ 2 Semi-important fixes

✖ **Задайте правила эффективного использования кеша для статических объектов**

Благодаря долгому времени хранения кеша страница может быстрее загружаться при повторных посещениях. [Подробнее...](#)

✖ **Сократите размер структуры DOM**

Разработчики браузеров рекомендуют размещать на странице не более 1500 элементов DOM. Оптимальные показатели: глубина дерева – менее 32 элементов, количество дочерних и родительских элементов – менее 60. Сложная структура DOM может привести к использованию большего объема памяти, замедлить [вычисление стилей](#) и увеличить затраты на [компоновку шаблонов](#). [Подробнее...](#)

✖ **Атрибуты `[id]` не уникальны на этой странице**

Значение атрибута id должно быть уникальным, так как программы для людей с ограниченными возможностями могут игнорировать повторяющиеся идентификаторы. [Подробнее...](#)

⚠ **Время выполнения кода JavaScript**

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)

⚠ **Минимизируйте работу в основном потоке**

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✔ **Избегайте большого количества переадресаций**

Переадресации могут стать причиной дополнительных задержек при загрузке страницы. [Подробнее...](#)





✔ Включите сжатие текста

Чтобы уменьшить расход сетевого трафика, рекомендуем сжимать текстовые ресурсы (gzip, deflate или brotli). [Подробнее...](#)

✔ Короткое время ответа сервера (время до получения первого байта)

Время до первого байта – показатель, который определяет интервал времени между отправкой запроса и ответом вашего сервера. [Подробнее...](#)

✔ Уменьшите размер кода CSS

Уменьшив файлы CSS, вы можете сократить объем полезной сетевой нагрузки. [Подробнее...](#)

✔ Уменьшите размер кода JavaScript

Уменьшив файлы JavaScript, вы можете сократить объем полезной нагрузки и время анализа скриптов. [Подробнее...](#)

✔ Устраните ресурсы, блокирующие отображение

Некоторые ресурсы блокируют первую отрисовку страницы. Рекомендуем встроить критическую часть данных JS/CSS в код HTML и отложить загрузку остальных ресурсов. [Подробнее...](#)

✔ Настройте эффективную кодировку изображений

Оптимизированные изображения загружаются быстрее и меньше расходуют мобильный трафик. [Подробнее...](#)

✔ Страница доступна для индексации

Поисковые системы не смогут включать ваши страницы в результаты поиска, если вы не предоставите разрешение на сканирование. [Подробнее...](#)

✔ Отложите загрузку скрытых изображений

Чтобы уменьшить время загрузки для взаимодействия, рекомендуем настроить отложенную загрузку скрытых изображений. Тогда основные ресурсы сайта будут загружаться в первую очередь. [Подробнее...](#)

✔ Настройте подходящий размер изображений

Чтобы сэкономить мобильный трафик и ускорить загрузку страницы, следите за тем, чтобы размеры ваших изображений соответствовали требованиям. [Подробнее...](#)



For mobile

❌ 4 Important fixes

⚠ 2 Semi-important fixes

❌ Минимизируйте работу в основном потоке

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)

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## Usability and technologies

0 Important fixes

1 Semi-important fixes

This section covers usability and technical requirements that apply to a properly functioning website. Start from checking whether your website has a favicon in its place, valid markup and custom 404 error page. Also check your website loading and running speed as it directly affects the rankings, and test whether it's secure for browsing.

### ✔ Favicon

Make sure that you have a favicon for your website and it is consistent with your brand. The favicon should give your website a professional look, an easy identification and branding.

### ✔ Custom 404 page

Use a [Custom 404 page](#). If you correctly create your Custom 404 page, it will help people find all proper content, provide other useful information and encourage them to stay your website further.

### ✔ Website speed avg: 82 ms

It is important to have a fast [website speed](#) as it has a great impact on your website ranking. Good website speed will bring you more visitors and reward you with high conversion rates.

### ✔ Safe browsing

Try to avoid phishing and malware for your website. You can make your website work safe with [Google Safe browsing](#).

### W3C HTML validation

Make sure that you use valid markup that doesn't contain HTML errors. With syntax errors you make your page difficult to get indexed by search engines.



You can check website errors with [W3C validation service](#) and make sure your website meets the web standards.