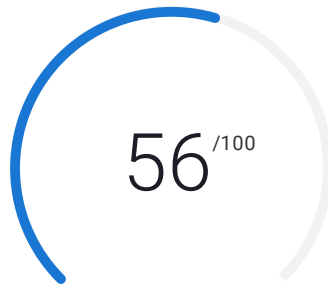




Audit del sito web

intellectsoft.net

- ✘ **438**
Correzioni Importanti
- ⚠ **5609**
Correzioni Semi-Importanti
- ✔ **1000**
Pagine scansionate
- 📄 **24116**
Controlli Superati



PUNTEGGIO



Sommaro Dominio

Caratteristiche del dominio

IP	Indirizzo IP:	34.248.8.32
📍	Luogo del Server:	Ireland
🕒	Data scadenza:	N/A
🕒	Eta in Web archive:	2008-06-30

Metriche SEO

🔍	Yandex X	40
M	MozDomainAuthority:	51
M	Alexa Rank:	72927
🔗	Backlink	37238

Stato indice

G	Google	1170
🔍	Bing	11500
Y	Yahoo	11500
Y	Yandex	761

Controllo Salute

✘ **0** Correzioni Importanti⚠ **43** Correzioni Semi-Importanti

Ti chiedi come sta andando il tuo sito web? Qui puoi controllare il tuo sito web rispetto ai principali parametri SEO e vedere se il tuo sito ha il reindirizzamento WWW corretto, se ha URL user e SEO friendly con slash finali, file robots.txt funzionale, sitemap XML, contenuti duplicati, ecc. Approfitta del controllo dello stato del sito Web per eliminare tutti i possibili errori e seguire i nostri consigli su come aumentare la visibilità nei motori di ricerca.

✔ WWW redirect

Questa opzione controlla se il tuo sito opera con www o senza www in modo da evitare contenuto duplicato.

✔ URL Rewrite

Assicurati che le URL del tuo sito vengano riscritte per aiutare i visitatori ed i motori di ricerca a leggere chiaramente le URL. Le URL del tuo sito non dovrebbero contenere elementi ambigui che ne rendono difficile la lettura. Tutte le URL dovrebbero risultare pulite e chiare per gli utenti. Con le SEO Friendly URL diventa facile posizionare il tuo sito nei motori di ricerca e condividere differenti articoli sui social media grazie a URL chiare. Non usare il trattino basso nelle tue URL.

✔ Slash finale

Se usi le barrette alla fine della URL la renderai bella e chiara, mentre una URL senza barrette appare brutta.

✔ Reindirizza il traffico HTTP verso HTTP

HTTPS è una garanzia di protezione dei dati dell'utente (compresi i dettagli di pagamento), nonché un buon segnale di classifica per i motori di ricerca. Nel 2016 Google ha ufficialmente [annunciato](#) che da gennaio 2017 una comunicazione sicura sarà l'algoritmo ufficiale. Pertanto, i siti su HTTP perderanno gradualmente le loro posizioni.

✔ Robots.txt

Usa il file robots.txt nel tuo sito per aiutare a limitare la scansione dei motori di ricerca e prevenire che questi robots accedano a pagine specifiche. Nel file robots.txt puoi indicare ai motori di ricerca dove si trova il file XML sitemap.



✓ XML sitemap

Dovresti indicare la frequenza di aggiornamento per ogni URL, la data in cui hai effettuato le ultime modifiche e la importanza delle URL. Aiuterai i motori di ricerca a scansionare facilmente il tuo sito.

✓ No Flash

Ottimizza il tuo contenuto per i motori di ricerca, ti raccomandiamo di evitare Flash per quanto possibile dal momento che i motori di ricerca non indicizzano correttamente i contenuti in Flash.

⚠ No Frame

Prova a non usare frames nel tuo sito dal momento che i motori di ricerca non possono indicizzare il tuo sito tramite i frame.

Non usare frames nelle tue pagine web per quanto possibile e usa invece il [tag NoFrames](#) sul sito.

✓ Varianti Comuni per la homepage

Assicurati che il contenuto del tuo sito non disponga di URL multiple dal momento che Google le considererebbe un contenuto duplicato.

Analisi Pagine

✖ 322 Correzioni Importanti

⚠ 32 Correzioni Semi-Importanti

Qui puoi ottenere tutte le informazioni sul tuo sito relative agli ultimi mesi. Mostra possibili errori che i robot di Google possono incontrare durante la scansione del tuo sito. Puoi vedere tutte le statistiche sulle pagine con URL troppo lunga, bloccate da robots.txt, con dimensione eccessiva, con Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect ed altro ancora.

✓ 422 Pagine con risposta 2xx

✓ 32 Pagine con risposta 3xx

✓ 0 Pagine con risposta 4xx

✓ 0 Pagine con risposta 5xx

✓ 0 Pagine con dimensione eccessiva

⚠ 32 Pagine con URL troppo lunghe

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>
[https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...](https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a-...)
[https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in...](https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in-...)
[https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap...](https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap-...)
[https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov...](https://www.intellectsoft.net/blog/intellectsoft-top-software-development-services-prov-...)
[https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most...](https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most-...)
[https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi...](https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi-...)
[https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockcha...](https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockcha-...)
[https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-ii-middleware-a...](https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-ii-middleware-a-...)
[https://www.intellectsoft.net/blog/user-centered-app-design-user-involvement-through-th...](https://www.intellectsoft.net/blog/user-centered-app-design-user-involvement-through-th-...)
[https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockc...](https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockc-...)
[https://www.intellectsoft.net/blog/intellectsoft-called-top-app-and-software-developmen...](https://www.intellectsoft.net/blog/intellectsoft-called-top-app-and-software-developmen-...)
[https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas...](https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-...)
[https://www.intellectsoft.net/blog/babb-and-intellectsoft-to-develop-blockchain-platfor...](https://www.intellectsoft.net/blog/babb-and-intellectsoft-to-develop-blockchain-platfor-...)
[https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-me...](https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-me-...)
[https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-franci...](https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-franci-...)



<https://www.intellectsoft.net/blog/august-2013-the-future-of-ios-and-android-common-myths/>
<https://www.intellectsoft.net/blog/iot-developers-software-toolkit-part-i-operating-systems/>
<https://www.intellectsoft.net/blog/smartwatch-user-interaction-how-users-interact-with-smartwatches/>
<https://www.intellectsoft.net/blog/gadgets-that-make-you-feel-better-health-wearables-in-2015/>
<https://www.intellectsoft.net/blog/motion-sickness-in-virtual-reality-how-big-is-the-problem/>
<https://www.intellectsoft.net/blog/natural-language-processing-why-the-machines-still-stumble/>
<https://www.intellectsoft.net/blog/how-we-migrated-to-parse-server-adventures-with-heroku/>
<https://www.intellectsoft.net/blog/how-to-conduct-quick-usability-tests-for-ios-and-android-apps/>
<https://www.intellectsoft.net/blog/6-anti-tips-for-mobile-ui-designer-or-how-to-make-a-mobile-app-usable/>
<https://www.intellectsoft.net/blog/great-gif-examples-of-material-design-in-mobile-apps/>
<https://www.intellectsoft.net/blog/introducing-real-pixels-dropbox-image-viewer-for-designers/>
<https://www.intellectsoft.net/blog/enterprise-application-development-biggest-flops-and-successes/>
<https://www.intellectsoft.net/blog/sf-mobile-entrepreneurs-meetup-tips-for-avoiding-mobile-app-development-pitfalls/>
<https://www.intellectsoft.net/blog/10-reasons-you-should-consider-san-francisco-bay-area-for-your-startup/>
<https://www.intellectsoft.net/blog/understanding-the-links-between-social-networks-and-business/>

- ✔ 0 Pagine bloccate da robots.txt
- ✔ 0 Pagine bloccate da meta noindex
- ✔ 0 Pagine bloccate da meta nofollow
- ✔ 0 Pagine con meta refresh redirect
- ✔ 453 Pagine con rel="canonical"
- ✔ 2 Pagina senza rel="canonical"
- ✔ 4 Pagine con stesso URL rel="canonical"
- ✔ 0 Pagine con tag duplicato rel="canonical"
- ✔ 421 Pagine con rel="alternate"
- ✔ 120 Pagine con attributo hreflang
- ✔ 303 Pagine senza attributo hreflang
- ✔ 0 Pagine con errori nell'attributo hreflang


✘ 322 Pages with mixed content


<https://www.intellectsoft.net/blog/>
<https://www.intellectsoft.net/blog/news/>
<https://www.intellectsoft.net/insights/>
<https://www.intellectsoft.net/blog/>
<https://www.intellectsoft.net/blog/blockchain/>
<https://www.intellectsoft.net/blog/internet-of-things/>
<https://www.intellectsoft.net/blog/augmented-reality/>
<https://www.intellectsoft.net/blog/artificial-intelligence/>
<https://www.intellectsoft.net/blog/ux-ui/>
<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-transformation/>
<https://www.intellectsoft.net/blog/business/>
<https://www.intellectsoft.net/blog/clients/>
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-study/>



<https://www.intellectsoft.net/blog/top-10-digital-transformation-trends-2020/>
<https://www.intellectsoft.net/blog/tech-trends/>
<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthrough...>
<https://www.intellectsoft.net/blog/software-development/>
<https://www.intellectsoft.net/blog/what-is-digital-transformation-strategy/>
<https://www.intellectsoft.net/blog/what-is-digital-transformation/>
<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>
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<https://www.intellectsoft.net/blog/mobile-development/>
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>
<https://www.intellectsoft.net/blog/whats-the-difference-between-software-developer-and-...>
<https://www.intellectsoft.net/blog/page/2/>
<https://www.intellectsoft.net/blog/page/3/>
<https://www.intellectsoft.net/blog/page/4/>
<https://www.intellectsoft.net/blog/page/52/>
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>
<https://www.intellectsoft.net/blog/intellectsoft-moves-closer-to-inc-500-club/>
<https://www.intellectsoft.net/blog/intellectsoft-highest-rated-b2b-services-provider-in...>
<https://www.intellectsoft.net/blog/intellectsoft-is-top-enterprise-and-retail-mobile-ap...>
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<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-webinar/>
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<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm...>
<https://www.intellectsoft.net/blog/intellectsoft-announces-partnership-with-ai-company-...>
<https://www.intellectsoft.net/blog/intellectsoft-partner-adero-ranked-among-worlds-most...>
<https://www.intellectsoft.net/blog/intellectsoft-top-emerging-technology-services-provi...>
<https://www.intellectsoft.net/blog/news/page/2/>
<https://www.intellectsoft.net/blog/news/page/3/>
<https://www.intellectsoft.net/blog/news/page/4/>
<https://www.intellectsoft.net/blog/news/page/7/>
<https://www.intellectsoft.net/insights/ebooks>
<https://www.intellectsoft.net/insights/videos>
<https://www.intellectsoft.net/insights/webinars>
<https://www.intellectsoft.net/insights>
<https://www.intellectsoft.net/insights>
<https://www.intellectsoft.net/blog/blockchain-in-casino-industry/>

Meta Analisi

 4 Correzioni Importanti

 103 Correzioni Semi-Importanti

Assicurati che i tuoi titoli e le meta description abbiano un contenuto unico e contengano almeno 10-70 caratteri per i titoli e 50-320 caratteri per le meta description. Tutti i tuoi titoli e meta description dovrebbero contenere le tue keywords importanti. Le tue meta descriptions avranno influenza sui tuoi risultati nelle ricerche. Controlla i tuoi titoli e le meta descriptions con Google Search Console per eventuali messaggi di avviso per contenuto duplicato.

4 Pagine con titolo duplicato

[Intellectsoft's Clients | Cases from Across Industries](https://www.intellectsoft.net/blog/clients/)
<https://www.intellectsoft.net/blog/clients/>
<https://www.intellectsoft.net/blog/community/>
[Software Development Technologies](https://www.intellectsoft.net/technologies)
<https://www.intellectsoft.net/technologies>
<https://www.intellectsoft.net/blog/software-development/>

0 Pagine con Titolo Vuoto o Mancante

16 Pagine con Titolo troppo lungo > 70



<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>
<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>
<https://www.intellectsoft.net/blog/digital-transformation-in-hospitality-and-entertainm...>
<https://www.intellectsoft.net/1/24/webinar-digital-transformation-in-hospitality>
<https://www.intellectsoft.net/1/27/digital-transformation-hospitality-tech-guide>
<https://www.intellectsoft.net/blog/ai-enterprise-software-companies-benefit-technology/>
<https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconst...>
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>
<https://www.intellectsoft.net/blog/software-and-tech-workshops/>
<https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
<https://www.intellectsoft.net/blog/intellectsoft-at-dreamforce-2015/>
<https://www.intellectsoft.net/blog/2015-apple-design-award-winners/>
<https://www.intellectsoft.net/blog/mobile-fan-experience-world-class-sports-teams/>

✔ 0 Pagine con Titolo troppo corto < 10

⚠ 9 Pagine con Descrizione Vuota o Mancante

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>
<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>
<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>
<https://www.intellectsoft.net/blog/iphone-ipad-printable-sketching-templates/>
<https://www.intellectsoft.net/blog/imax-android-app/>

⚠ 66 Pagine con Descrizione duplicata

Closely follow mobile development trends and news in the Intellectsoft Blog section dedicated to the ever-interesting subject.

<https://www.intellectsoft.net/blog/mobile-development/>
<https://www.intellectsoft.net/blog/mobile-development/page/2/>
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<https://www.intellectsoft.net/blog/mobile-development/page/4/>
<https://www.intellectsoft.net/blog/mobile-development/page/13/>

Discover the latest IoT trends and news in the Intellectsoft Blog section dedicated to connected smart devices, Industrial IoT, and embedded software.

<https://www.intellectsoft.net/blog/internet-of-things/>
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>

Explore the articles about how software development and the latest technology can help your business grow further.

<https://www.intellectsoft.net/blog/business/>
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<https://www.intellectsoft.net/blog/business/page/4/>
<https://www.intellectsoft.net/blog/business/page/11/>
<https://www.intellectsoft.net/blog/business/page/5/>
<https://www.intellectsoft.net/blog/business/page/6/>
<https://www.intellectsoft.net/blog/business/page/7/>
<https://www.intellectsoft.net/blog/business/page/10/>
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...

Explore the latest augmented reality trends in the Intellectsoft Blog section focused on AR technology.

<https://www.intellectsoft.net/blog/augmented-reality/>
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Intellectsoft blog offers you continuous and in-depth coverage on the latest information technology trends across industries. Learn more.

<https://www.intellectsoft.net/blog/tech-trends/>



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<https://www.intellectsoft.net/blog/tech-trends/page/4/>

<https://www.intellectsoft.net/blog/tech-trends/page/9/>

<https://www.intellectsoft.net/blog/tech-trends/page/5/>

<https://www.intellectsoft.net/blog/tech-trends/page/6/>

<https://www.intellectsoft.net/blog/tech-trends/page/7/>

<https://www.intellectsoft.net/blog/tech-trends/page/8/>

Intellectsoft Blog will guide you through the latest Artificial Intelligence trends, as well as AI news. Learn more.

<https://www.intellectsoft.net/blog/artificial-intelligence/>

<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>

Intellectsoft's Blog covers interesting UI/UX news and trends, as well as touches on Customer Experience Design (CX). Learn more.

<https://www.intellectsoft.net/blog/ux-ui/>

<https://www.intellectsoft.net/blog/ux-ui/page/2/>

Keep up with the latest IT industry trends in Intellectsoft's Information Technology blog.

<https://www.intellectsoft.net/blog/>

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<https://www.intellectsoft.net/blog/page/4/>

<https://www.intellectsoft.net/blog/page/52/>

<https://www.intellectsoft.net/blog/page/5/>

<https://www.intellectsoft.net/blog/page/6/>

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...

Learn about Intellectsoft's achievements, acquisitions, new partnerships, and other corporate news.

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<https://www.intellectsoft.net/blog/news/page/7/>

<https://www.intellectsoft.net/blog/news/page/5/>

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Ongoing coverage of blockchain news, trends, and technological developments by the experts of Intellectsoft Blockchain Lab.

<https://www.intellectsoft.net/blog/blockchain/>

<https://www.intellectsoft.net/blog/blockchain/page/2/>

See what Intellectsoft created for Fortune 500 clients, SMBs, and well-funded startups in over 10 years.

<https://www.intellectsoft.net/blog/clients/>

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<https://www.intellectsoft.net/blog/community/page/3/>

<https://www.intellectsoft.net/blog/community/page/4/>

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Stay informed on software development trends, news, and more in the wide-ranging Intellectsoft Blog section on software development.

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<https://www.intellectsoft.net/blog/software-development/page/3/>

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<https://www.intellectsoft.net/blog/software-development/page/11/>

<https://www.intellectsoft.net/blog/software-development/page/5/>

⚠ 12 Pagine con Descrizione troppo corta

<https://www.intellectsoft.net/sitemap>

<https://www.intellectsoft.net/terms-of-use>

<https://www.intellectsoft.net/cases/blockchain>

<https://www.intellectsoft.net/blog/reshaping-construction-industry-a-story-of-digital-t...>

<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>

<https://www.intellectsoft.net/blog/serverless-architecture-from-buzzword-to-breakthroug...>



<https://www.intellectsoft.net/blog/what-to-expect-from-ux-ui-trends-for-2020/>
<https://www.intellectsoft.net/blog/how-ai-is-transforming-the-modern-healthcare-system/>
<https://www.intellectsoft.net/blog/intellectsoft-hits-two-clutch-ratings-at-once-top-a...>
<https://www.intellectsoft.net/blog/ios-app-development-process-developers-discuss-10-bi...>
<https://www.intellectsoft.net/blog/iphone-ipad-printable-sketching-templates/>
<https://www.intellectsoft.net/blog/imax-android-app/>

✔ 0 Pagine con Descrizione troppo lunga

Analisi del Contenuto

✘ 65 Correzioni Importanti

⚠ 497 Correzioni Semi-Importanti

Tieni bene a mente che un contenuto che sia unico gioca un ruolo vitale nei risultati ottenibili nei motori di ricerca. La struttura del tuo sito dovrebbe includere intestazioni HTML (h1-h6). Prova ad utilizzare keywords importanti nelle tue intestazioni. Il tag H1 deve contenere le keywords principali. Non usare [contenuto duplicato](#) per i tuoi tag di intestazione. La migliore variante consiste nello scegliere i tag H1-H3. Scrivi sempre e soltanto contenuti unici, mai contenuto duplicato o riscritto. Fai in modo che il contenuto sia di almeno 400 parole. Gli articoli troppo lunghi sono altrettanto nocivi. Una giusta via di mezzo assicura risultati migliori. Evita anche gli errori di ortografia e grammaticali.

✔ 0 Pagine con contenuto duplicato

✔ 0 Pagine con un numero basso di parole < 250

✔ 0 Pagine con tag H1 vuoto

✔ 0 Pagine con tag H1 mancante

⚠ 108 Pagine con H1 troppo lungo

<https://www.intellectsoft.net/services/enterprise-development>
<https://www.intellectsoft.net/services/mobile-app-development-services>
<https://www.intellectsoft.net/services/ui-ux-design-services>
<https://www.intellectsoft.net/services/dedicated-development-team>
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https://www.intellectsoft.net/privacy-policy?_ga=2.223667163.1984357284.1555266390-2133...
<https://host.madison.com/wsj/business/tom-still-the-internet-of-things-revolution-is-ju...>
<https://www.intellectsoft.net/blog/what-is-the-internet-of-things-and-how-to-thrive-in-it/>
<https://dev.botframework.com/>
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>
<https://flowxo.com/>
<https://www.intellectsoft.net/blog/how-to-build-a-chatbot/>
<https://www.getdrip.com/forms/87318719/submissions/new>
<https://www.intellectsoft.net/blog/smart-applications-with-machine-learning-the-definit...>
<https://www.getdrip.com/forms/32720524/submissions/new>
<https://www.intellectsoft.net/blog/apple-tv-understanding-the-design-principles-with-in...>

- ✔ 10732 Link esterni
- ✔ 587 Link nella XML site map

Analisi delle Immagini

✖ 40 Correzioni Importanti

⚠ 838 Correzioni Semi-Importanti

Mantieni i tuoi Alt text e titoli delle Immagini unici per ogni immagine. Usa al massimo 7 parole per ogni Alt text. Evita un accumulo eccessivo di keyword. Rendi le tue immagini informative e dettagliate aggiungendo le keywords importanti. Utilizza immagini di buona definizione, indicandone altezza e larghezza per ciascuna di esse.

⚠ 838 Immagini con ALT text mancanti

<https://www.intellectsoft.net/>
<https://www.intellectsoft.net/platforms/ar-construction>
<https://www.intellectsoft.net/cases>
<https://www.intellectsoft.net/blog/>
<https://www.intellectsoft.net/blog/news/>
<https://www.intellectsoft.net/insights>
<https://www.intellectsoft.net/services/web-development-services>



<https://www.intellectsoft.net/solutions/azure>
<https://www.intellectsoft.net/blog/blockchain/>
<https://www.intellectsoft.net/blog/internet-of-things/>
<https://www.intellectsoft.net/blog/augmented-reality/>
<https://www.intellectsoft.net/blog/artificial-intelligence/>
<https://www.intellectsoft.net/blog/ux-ui/>
<https://www.intellectsoft.net/blog/business/>
<https://www.intellectsoft.net/blog/clients/>
<https://www.intellectsoft.net/blog/how-airlines-can-save-millions-with-blockchain-case-...>
<https://www.intellectsoft.net/blog/tech-trends/>
<https://www.intellectsoft.net/blog/software-development/>
<https://www.intellectsoft.net/blog/mobile-development/>
<https://www.intellectsoft.net/blog/page/2/>
<https://www.intellectsoft.net/blog/page/3/>
<https://www.intellectsoft.net/blog/page/4/>
<https://www.intellectsoft.net/blog/page/52/>
<https://www.intellectsoft.net/blog/best-news-apps-the-rise-of-mobile-media/>
<https://www.intellectsoft.net/blog/news/page/2/>
<https://www.intellectsoft.net/blog/news/page/3/>
<https://www.intellectsoft.net/blog/news/page/4/>
<https://www.intellectsoft.net/blog/news/page/7/>
https://www.intellectsoft.net/blog/insights_cat/ebooks/
https://www.intellectsoft.net/blog/insights_cat/videos/
https://www.intellectsoft.net/blog/insights_cat/webinars/
<https://www.intellectsoft.net/docs/blockchain-webinar>
<https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>
<https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>
<https://www.intellectsoft.net/blog/spark-vs-hadoop/>
<https://www.intellectsoft.net/blog/internet-of-things-software-development-3-in-depth-c...>
<https://www.intellectsoft.net/blog/big-brands-implement-iot-solutions/>
<https://www.intellectsoft.net/blog/internet-of-things/page/2/>
<https://www.intellectsoft.net/blog/internet-of-things/page/3/>
<https://www.intellectsoft.net/blog/bim-open-standards-for-aec-digitization-projects/>
<https://www.intellectsoft.net/blog/how-ar-apps-changed-the-world/>
<https://www.intellectsoft.net/blog/magic-leap-glasses-review-enterprise-usage/>
<https://www.intellectsoft.net/blog/managers-guide-to-augmented-reality-for-organizations/>
<https://www.intellectsoft.net/blog/augmented-reality/page/2/>
<https://www.intellectsoft.net/blog/big-data-tools-processes-and-frameworks-in-depth-guide/>
<https://www.intellectsoft.net/blog/ai-understanding-deep-learning/>
<https://www.intellectsoft.net/blog/artificial-intelligence-and-machine-learning-concise...>
<https://www.intellectsoft.net/blog/smart-applications-with-machine-learning-the-definit...>
<https://www.intellectsoft.net/blog/artificial-intelligence/page/2/>
<https://www.intellectsoft.net/blog/customer-experience-services-360-degree-guide/>

✘ 40 Immagini con status 4xx

https://www.intellectsoft.net/blog/wp-content/uploads/IMG_1135.jpg
<https://www.intellectsoft.net/blog/wp-content/uploads/Screen-Shot-2012-04-07-at-10.29.2...>
<https://www.intellectsoft.net/blog/wp-content/uploads/jggtouch1-300x171.png>
https://www.intellectsoft.net/blog/wp-content/uploads/IMG_5473-1024x826.jpg
<https://www.intellectsoft.net/blog/wp-content/uploads/1-1024x833.png>
https://www.intellectsoft.net/blog/wp-content/uploads/LMan_ICFP1.png
<https://www.intellectsoft.net/blog/wp-content/uploads/12-1024x168.png>
https://lh6.googleusercontent.com/oKvnnVVerQG8I4Rovil0m_ttes3AC9WQBjED8BakLirCS0nrrPVCi...
https://lh3.googleusercontent.com/zOC4MuX4FPR0V8fFaG1Z9EStyKtQpUleqr7sW5CZGYucbBjF_Pi4E...
https://lh4.googleusercontent.com/zyQACsS3ffW7jVcZNzSSQKY7WzzXM2XL5eZN3_wOlFkGR8bZX_Q...
https://lh3.googleusercontent.com/xN5a0ZRSuLEG2T5m4ww2dNnp0HffLABxprzD_9rou7BMKSHdwza4a...
<https://lh5.googleusercontent.com/vf9WxQpwDy7dLXpj0MHj5OoulUPt-l4xj9Wlu5yYr7dXBqzhzt8G...>
<https://lh5.googleusercontent.com/cpPxVaC7Cqalxw3Zkx2db6Smf3L0aXKUzNQtGogzZBz1VwkXCKb8H...>
https://lh6.googleusercontent.com/ac3q06QUL8YPyoEN-7i5-ppPyj18rNXHQ9A5-AYhWdK8Ning_mUkQ...



<https://lh5.googleusercontent.com/gKizo262XXJyQYoCuZHU9ewE3QyIBamtFYTgvMpAzkN68JJRB3Gwd...>
https://lh5.googleusercontent.com/toYZqfr12aYgBgVvpTmo-WFvg6YBxgzmApD_zpt6BKQto2Pn1VkoQ...
<https://lh4.googleusercontent.com/6YticP4jmKEbUOd5tOEN058cR6snjjWuaCirJAv0687QiggvmENSv...>
https://lh6.googleusercontent.com/-A8qJtcZb6TyOd_jkBqnio7DZwJLV8u_7yscYDOWt5eqvEfm5OHL...
https://lh3.googleusercontent.com/Jgsxs59l4xrhxxEiVu7GfJgFgBHlc5Fkci300Z_2tiFSucmi334F8...
https://lh6.googleusercontent.com/_EKKPK6bX8waiH5ZRIDsZnIJZvSUDrSMAYcXZegTnHts-HoyS4s9C...
<https://lh5.googleusercontent.com/rCWxY3vcmYlWzH3q610yZfcYU9Z7s4-lzYDJGJxXgWdzi-oUdhCH...>
https://lh3.googleusercontent.com/qYU7BGYg1ogEk2mN5YWRmNcqSnHt4-VTm_qfgy8uUnmWGbT7kdA0s...
https://lh3.googleusercontent.com/wTmOuym_mgxFaNg19azpTfJ_yXq_bcOv7hHfDRNo_FYoXrmT79Wrf...
https://lh6.googleusercontent.com/2EBYiitnej47pN0ndPFj5AgM7hKDpsjkXYdX-rrlPJLxRLe4_Hs6...
<https://lh3.googleusercontent.com/YCEsyoGW4ApXnUebpE546rMOzGDOWqtdPuRGSTF6AGllcshM0hT3U...>
<https://lh4.googleusercontent.com/r0Zo1opQLJWNf6DqzSmWfUdl5vrnbHNoRVNK8zT1xSwgE2xxSOyS0...>
https://lh5.googleusercontent.com/YAwUtGK0KtZ5c9geA4vQ4o9gMRZ89OE44TwwVGTNejAq4Y4C_yvCz...
https://lh5.googleusercontent.com/jciJhFDGRNg6khHwKbBCGe1I8RRK75w3I4HXNt2K2yjJNxtC_YCL...
https://lh4.googleusercontent.com/-dzjG-iJMs4U8iy2_aZa0M2GyL82bEdgvWRpRon0dks-6Egg1mC_B...
https://lh6.googleusercontent.com/eeAatzS7ZMDNUGM3m0_EsHx2Ri7PqDM86uiHf7gqsKLg00LNKslEH...
<https://lh6.googleusercontent.com/DLbjB3hJWdQLtQob1sV1yFKMoLXrDpy3UebHv2Yk5ijy-a9yYfvp...>
<https://www.intellectsoft.net/blog/wp-content/uploads/giphy.gif>
<https://www.intellectsoft.net/blog/wp-content/uploads/photo-8-600x600.jpg>
<https://www.intellectsoft.net/blog/wp-content/uploads/%D0%A0%D0%B8%D1%81%D1%83%D0%BD%D0...>
<https://www.intellectsoft.net/blog/wp-content/uploads/KinoPoisk.jpg>
<https://www.intellectsoft.net/blog/wp-content/uploads/oboz-double-289x300.jpg>
https://lh5.googleusercontent.com/oJRTSkXWkqRt00FUBpKrlt2wt2VQo3Xh_3axigIfJO_BnnKjWINGr...
https://lh3.googleusercontent.com/xD9pKOWivb3rKHhgvuytvSwxc-jlpUcrq6Iz3RMbgnfF_K5mOu-Z...
https://lh3.googleusercontent.com/FB8Uzz3R9hCViZLPT-KP_7pJy80tCogMz9IHxvhcDh78xmc3SXTzm...
https://lh4.googleusercontent.com/4gOEFhb9HCAZottCxNhQc8fWxp6K7dLdB11P_k1MdnMUQ-6CGF-V...

✔ 0 Immagini con status 5xx

Оптимизация картамента пагина

Per desktop

✖ 3 Correzioni Importanti

⚠ 2 Correzioni Semi-Importanti

✖ **Задайте правила эффективного использования кеша для статических объектов**

Благодаря долгому времени хранения кеша страница может быстрее загружаться при повторных посещениях. [Подробнее...](#)

✖ **Сократите размер структуры DOM**

Разработчики браузеров рекомендуют размещать на странице не более 1500 элементов DOM. Оптимальные показатели: глубина дерева – менее 32 элементов, количество дочерних и родительских элементов – менее 60. Сложная структура DOM может привести к использованию большего объема памяти, замедлить [вычисление стилей](#) и увеличить затраты на [компоновку шаблонов](#). [Подробнее...](#)

✖ **Атрибуты `[id]` не уникальны на этой странице**

Значение атрибута id должно быть уникальным, так как программы для людей с ограниченными возможностями могут игнорировать повторяющиеся идентификаторы. [Подробнее...](#)

⚠ **Время выполнения кода JavaScript**

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)

⚠ **Минимизируйте работу в основном потоке**

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)



✔ Избегайте большого количества переадресаций

Переадресации могут стать причиной дополнительных задержек при загрузке страницы. [Подробнее...](#)

✔ Включите сжатие текста

Чтобы уменьшить расход сетевого трафика, рекомендуем сжимать текстовые ресурсы (gzip, deflate или brotli). [Подробнее...](#)

✔ Короткое время ответа сервера (время до получения первого байта)

Время до первого байта – показатель, который определяет интервал времени между отправкой запроса и ответом вашего сервера. [Подробнее...](#)

✔ Уменьшите размер кода CSS

Уменьшив файлы CSS, вы можете сократить объем полезной сетевой нагрузки. [Подробнее...](#)

✔ Уменьшите размер кода JavaScript

Уменьшив файлы JavaScript, вы можете сократить объем полезной нагрузки и время анализа скриптов. [Подробнее...](#)

✔ Устраните ресурсы, блокирующие отображение

Некоторые ресурсы блокируют первую отрисовку страницы. Рекомендуем встроить критическую часть данных JS/CSS в код HTML и отложить загрузку остальных ресурсов. [Подробнее...](#)

✔ Настройте эффективную кодировку изображений

Оптимизированные изображения загружаются быстрее и меньше расходуют мобильный трафик. [Подробнее...](#)

✔ Страница доступна для индексации

Поисковые системы не смогут включать ваши страницы в результаты поиска, если вы не предоставите разрешение на сканирование. [Подробнее...](#)

✔ Отложите загрузку скрытых изображений

Чтобы уменьшить время загрузки для взаимодействия, рекомендуем настроить отложенную загрузку скрытых изображений. Тогда основные ресурсы сайта будут загружаться в первую очередь. [Подробнее...](#)

✔ Настройте подходящий размер изображений

Чтобы сэкономить мобильный трафик и ускорить загрузку страницы, следите за тем, чтобы размеры ваших изображений соответствовали требованиям. [Подробнее...](#)



Per Mobile

4 Correzioni Importanti

2 Correzioni Semi-Importanti

✘ Минимизируйте работу в основном потоке

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)

✘ Задайте правила эффективного использования кеша для статических объектов

Благодаря долгому времени хранения кеша страница может быстрее загружаться при повторных посещениях. [Подробнее...](#)

✘ Сократите размер структуры DOM

Разработчики браузеров рекомендуют размещать на странице не более 1500 элементов DOM. Оптимальные показатели: глубина дерева – менее 32 элементов, количество дочерних и родительских элементов – менее 60. Сложная структура DOM может привести к использованию большего объема памяти, замедлить [вычисление стилей](#) и увеличить затраты на [компоновку шаблонов](#). [Подробнее...](#)

✘ Атрибуты `[id]` не уникальны на этой странице

Значение атрибута id должно быть уникальным, так как программы для людей с ограниченными возможностями могут игнорировать повторяющиеся идентификаторы. [Подробнее...](#)

⚠ Устраните ресурсы, блокирующие отображение

Некоторые ресурсы блокируют первую отрисовку страницы. Рекомендуем встроить критическую часть данных JS/CSS в код HTML и отложить загрузку остальных ресурсов. [Подробнее...](#)



⚠ Сократите время выполнения кода JavaScript

Рекомендуем сократить время на анализ, компиляцию и выполнение скриптов JS. Для этого вы можете уменьшить размер фрагментов кода JS. [Подробнее...](#)

✔ Избегайте большого количества переадресаций

Переадресации могут стать причиной дополнительных задержек при загрузке страницы. [Подробнее...](#)

✔ Включите сжатие текста

Чтобы уменьшить расход сетевого трафика, рекомендуем сжимать текстовые ресурсы (gzip, deflate или brotli). [Подробнее...](#)

✔ Короткое время ответа сервера (время до получения первого байта)

Время до первого байта – показатель, который определяет интервал времени между отправкой запроса и ответом вашего сервера. [Подробнее...](#)

✔ Уменьшите размер кода CSS

Уменьшив файлы CSS, вы можете сократить объем полезной сетевой нагрузки. [Подробнее...](#)

✔ Уменьшите размер кода JavaScript

Уменьшив файлы JavaScript, вы можете сократить объем полезной нагрузки и время анализа скриптов. [Подробнее...](#)

✔ Настройте эффективную кодировку изображений

Оптимизированные изображения загружаются быстрее и меньше расходуют мобильный трафик. [Подробнее...](#)

✔ Страница доступна для индексации

Поисковые системы не смогут включать ваши страницы в результаты поиска, если вы не предоставите разрешение на сканирование. [Подробнее...](#)

✔ Отложите загрузку скрытых изображений

Чтобы уменьшить время загрузки для взаимодействия, рекомендуем настроить отложенную загрузку скрытых изображений. Тогда основные ресурсы сайта будут загружаться в первую очередь. [Подробнее...](#)

✔ Настройте подходящий размер изображений

Чтобы сэкономить мобильный трафик и ускорить загрузку страницы, следите за тем, чтобы размеры ваших изображений соответствовали требованиям. [Подробнее...](#)

Usability e Tecnologie

✖ 0 Correzioni Importanti

⚠ 1 Correzioni Semi-Importanti

Questa sezione riguarda l'usabilità e i requisiti tecnici che si applicano a un sito Web che funzioni correttamente. Inizia controllando se il tuo sito web ha la favicon al suo posto, un markup valido e una pagina di errore 404 personalizzata. Controlla anche la velocità di caricamento ed esecuzione del tuo sito Web in quanto influisce direttamente sulle classifiche e verifica se è sicuro per la navigazione.

✔ Favicon

Assicurati di avere una favicon per il tuo sito e che sia adatta al tuo marchio. La favicon dovrebbe poter conferire un aspetto professionale al tuo sito web, per una facile identificazione.

✔ Pagina 404 personalizzata

Utilizza una [pagina 404 personalizzata](#). Se crei correttamente la tua pagina Custom 404, questo aiuterà le persone a trovare tutti i contenuti appropriati, avere altre informazioni utili e li incoraggerà a stare sul tuo sito web a lungo.

✔ Velocità del Sito avg: 82 ms

Risulta fondamentale avere un ottimo [sito veloce](#) in quanto questo fattore influenza largamente il posizionamento del tuo sito. Una migliore velocità porta un numero maggiore di visitatori e premia con tassi di conversione elevati.

✔ Navigazione sicura

Evita phishing e malware sul tuo sito web. Puoi rendere sicuro il tuo sito web con [Google Safe browsing](#).



Validazione W3C HTML

Assicurati di utilizzare un markup valido che non contenga errori di sintassi HTML. Gli errori di sintassi rendono difficile la indicizzazione della tua pagina nei motori di ricerca.

Puoi controllare gli errori del tuo sito web con il [Servizio di validazione W3C](#) ed assicurarti che il tuo sito rispetti gli standard del web.