

2013

SE RANKING FOUNDED

FEATURES:

- KEYWORD RANK TRACKING
- ANALYTICS AND TRAFFIC
- COMPETITORS TRACKING
- REPORTS
- BACKLINK MONITORING

1732 users

2015

FEATURES:

- KEYWORD SUGGESTION/
RESEARCH TOOL
- SMM MODULE

+31112 users

2017

FEATURES:

- PAGE CHANGES MONITORING
- ON-PAGE SEO-AUDIT
- NEW AFFILIATE PROGRAM
- ZAPIER INTEGRATION
- 9 DATABASES IN THE COMPETITOR SEO/PPC RESEARCH
- LEAD GENERATOR

+67398 users

2014

FEATURES:

- WEBSITE AUDIT
- MARKETING PLAN
- WHITE LABEL
- MOBILE APPLICATION
- SEARCH VOLUME ESTIMATION
- FINANCIAL MODULE
- TRAFFIC FORECAST
- CHECK PAGE INDEX STATUS
- ADDITIONAL ACCOUNTS
- API

+13351 users

2016

FEATURES:

- KEYWORD GROUPER
- COMPETITOR SEO/PPC RESEARCH

+ 46210 users

2018

**200000+
USERS**

FEATURES:

- TRACKING POSITIONS IN GOOGLE PAID SEARCH (ADWORDS)
- TRACKING SPECIAL RESULTS ON GOOGLE'S SERP
- COMPETITORS' PAGES AND SUBDOMAINS ANALYSIS IN COMPETITOR SEO / PPC RESEARCH

+46673 users